



## Home Based Import / Distribution in Niche Market

Home based, this Import/Distribution business is a new generation business with exciting strategic business advantages and unique points of difference that has experienced strong results since it was established in 2009. In 2010 the business diversified to offer further products and since then, they are in the enviable position of trading in hard-to-find, high value items which has seen their internet sales increase! Also, by customising and streamlining their offering of lightweight, electronic consumable products and offering online sales via their excellent website – that acts as a support marketing tool and sales front; they have become a market leader in a lucrative niche market producing great cash flow. There is a large customer database that includes schools and large corporate companies and with the database being automated, very few hours are spent in management. There is potential for significant growth in the education field as while the business has made strong sales to this market, it has only penetrated a small portion of this sector. The business has invested in implementing great systems including integrated customer relationship management and accounting software, which we believe will assist in a smooth handover to a new owner. Asking \$350,000 for a business with a current cash surplus of \$139,000. If you

**Price** SOLD

**Ref** BBS1757

### Agent Details

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### Office Details

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are interested and would like more information about this business, visit [www.barkerbusiness.co.nz](http://www.barkerbusiness.co.nz) to register your details and submit the online Confidentiality Agreement for reference #1757. When Craig receives your registration of interest he will be in touch. Licensed REAA 2008. Copyright Barker Business Brokerage Ltd 2014.