Turn Up the Volume - A Rare Opportunity

This Full Powered FM (FPFM) radio station is in NZ's fastest growing city where the Band is currently now full so there is little opportunity for new competitors. All competitor stations in the region belong to one of the two major radio networks, MediaWorks or NZME. These stations are all networked from Auckland & none have a permanent physical broadcasting presence locally in this region.

The station currently operates on a Local Commercial FM License and is also featured on the iHeart Radio online platform.

There is realistic potential for the station to emerge as the No. 1 in the region. It enjoys 2 major points of difference over its competitors:

1. Their Music is unique to NZ radio stations (A new owner may wish to change the music).

2. The station is local & has a strong community focus - They are the only FPFM radio station based full-time in the city. All competitor stations are networked in from outside the region. They provide outside broadcasts, conduct studio interviews & What's On updates etc... Competitors simply can't compete as they're not in town.

If you have a strong desire to be in FM broadcasting business & would like to find out more, please visit www.barkerbusiness.co.nz, register your details & submit the online Confidentiality Agreement for ref #2042. Mike will be in touch.

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Price SOLD

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