Hospitality Master Franchise - Food Manufacturing

Price	SOLD
Ref	BBS2082

With 3 successfully performing stores dotted around central Auckland, this very smooth operation was established by the current owner after years of culinary expertise and a genuine passion for traditional North American Deli food clashed and resulted in what we see today - a very recognisable brand of deli cuisine. The main trendy product produced is very high margin yet simple and is now a 'cult favourite' in the Auckland catering scene and has even appeared in the dressing rooms of known celebrities and is also wholesaling into top cafes and 5 star hotels.

The business is poised for significant growth... why? Because what's on offer is a seriously popular product that appeals to the masses and the owner has also added a list of their own craft beers, ciders and sprits to the menu. With all the products produced in-house, there is huge potential to greatly expand wholesale sales, grocery sales, catering and delivery.

The possibility of franchising this great brand is significant with the current owner already having fielded enquiries in this regard. The deli maintains a broad appeal and the brewhouse model is showing great margins with its extra focus on alcohol. The brand alone has significant promise and would allow a purchaser to consider franchising the most popular store immediately if they wished. Current EBPIDT is $251,000.

Asking Price for all 3 stores - $1.6M.

Agent Details

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